



U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

FORM  
**BRD-1(S)** (10-26-2012)

## 2012 BUSINESS R&D SURVEY

OMB No. 0607-0912: Approval Expires 01/31/2015

### DUE DATE:

#### Need help or have questions about filling out the form?

**Visit** [econhelp.census.gov/brdscr](http://econhelp.census.gov/brdscr)  
Here, you can access helpful tools, get question-by-question detailed instructions and learn more about the survey.

**Call** 1-800-772-7851, between 8:00 a.m. and 5:00 p.m. Eastern time, Monday through Friday. Choose option '1' for English, then option '5' to speak with a survey specialist.

**Or write** to the address below. Include your 11-digit ID printed on the mailing label.

**Please file your form electronically** (see details below).

**Or mail your completed form to:**

U.S. CENSUS BUREAU  
1201 East 10th Street  
Jeffersonville, IN 47132-0001

*(Please correct any errors in this mailing address)*

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). The OMB number appears at the top of this page.

**YOUR RESPONSE IS CONFIDENTIAL BY LAW.** Title 13, United States Code, requires that your response be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

#### Why did your company receive this survey?

The Census Bureau surveys a broad cross section of U.S. businesses to better identify which companies engage in R&D activities. Even companies that have no R&D activity are required to complete the survey. The data all companies provide are used to produce economic indicators related to sales, employment and patenting.

**INTERNET REPORTING OPTION AVAILABLE – We encourage you to complete this survey online at: [econhelp.census.gov/brdscr](http://econhelp.census.gov/brdscr)**

User ID:

Password:

You may submit your survey online via a secure website. Online submission allows you to save the data on secure Census Bureau servers as you go, so you can save, exit, and resume later without losing any of your data. It also allows you to save a paper or electronic copy of your completed survey.

~ This survey is jointly conducted by the U.S. Census Bureau and the National Science Foundation ~



## What is Research and Development (R&D)?

R&D is planned, creative work aimed at discovering new knowledge or developing new or significantly improved goods and services. This includes a) activities aimed at acquiring new knowledge or understanding without specific immediate commercial applications or uses (basic research); b) activities aimed at solving a specific problem or meeting a specific commercial objective (applied research); and c) systematic use of research and practical experience to produce new or significantly improved goods, services, or processes (development).

The term R&D does NOT include expenditures for:

- Costs for routine product testing, quality control, and technical services unless they are an integral part of an R&D project
- Market research
- Efficiency surveys or management studies
- Literary, artistic, or historical projects, such as films, music, or books and other publications
- Prospecting or exploration for natural resources

The design and construction of new buildings or structures is not considered R&D for this survey. However, the development of new or significantly improved construction techniques is considered R&D if it involves the resolution of scientific or technical uncertainty.

## Does R&D include development of software and Internet applications?

Only development of software and Internet applications that include an element of uncertainty and that are intended to close gaps and meet scientific and technological needs should be reported as R&D on this survey.

R&D activity in software includes:

- Development of new software
- Significant improvement of existing software based on new/novel methods and applications
- Construction of new theories and algorithms in the field of computer science

R&D activity in software does NOT include:

- Creation of new software based on known methods and applications
- Support for existing systems
- Conversion or translation of existing software and software languages
- Adaptation of a product to a specific client, unless knowledge that significantly improved the base program was added in that process
- Routine debugging of existing systems and software

## Reporting unit

The reporting unit is your company, including all subsidiaries and divisions. Include subsidiary companies where there is more than 50 percent ownership.

## Reporting period

Report data for the calendar year 2012, if possible, or for your company's fiscal year ending between April 2012 and March 2013.

## Estimates are acceptable

Please report all items to the best of your ability.

For further instructions, please visit: [econhelp.census.gov/brdscr](http://econhelp.census.gov/brdscr)



## Company Information

### 1 Please provide the name and phone number of the person completing this survey.

Name

Telephone

Area code

Number

Extension





E-mail address

### 2 Did another company other than a holding company own more than 50 percent of your company during 2012?

 Yes → Please provide the following information:

Name of parent company

(MM)

(DD)

(YYYY)

Date parent company purchased your company





**Is your Parent Company located outside the United States?**

 Yes (foreign owner) → Please follow these instructions:

#### REPORTING INSTRUCTIONS FOR FOREIGN-OWNED COMPANIES:

If your company is foreign-owned, the reporting unit for the survey is your U.S.-based company, including all its majority-owned subsidiaries and divisions regardless of location. For reporting purposes, your foreign owner and any other foreign affiliates your company does not own should be treated the same as any other customer or business partner you do not own.

If you pay your foreign owner for R&D services, those costs should be included in your response to Question 7.

If your foreign owner pays or reimburses your company for R&D services, the costs for this R&D should be included in your response to Question 12, line a.

 No (U.S. owner) → Please provide the following information:

EIN of parent company (9 digits)

#### REPORTING INSTRUCTIONS FOR U.S.-OWNED COMPANIES:

If your company was purchased between April 1, 2012 and December 31, 2012, report only for the period January 1, 2012 to the date of purchase. If your company was purchased before April 1, 2012, return this form to the Census Bureau – you are not required to complete the rest of this survey.

*Disregard these instructions if your owner instructs you to complete this survey.*

 No


**3 Has your company ceased operations?**

Yes → **Please provide the following information:**

(MM) (DD) (YYYY)

Date your company ceased operations

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**REPORTING INSTRUCTIONS:**

If your company ceased operations between April 1, 2012 and December 31, 2012, report only for the period January 1, 2012 to the date your company ceased operations. If your company ceased operations before April 1, 2012, return this form to the Census Bureau – you are not required to complete the rest of this survey.

No

**4 Please describe your company's primary business activity during 2012.**

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**5 What was the amount of your company's worldwide sales and revenues during 2012?****Include:**

- Sales and operating revenues for discontinued operations

\$Bil. Mil. Thou.

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**6 How much of the amount reported in Question 5 was attributable to or originated from domestic operations?****Include:**

- Sales and operating revenues to foreign customers, including foreign subsidiaries

**Example:** US Manufacturing Corporation sells parts to customers around the world. However, because all its operations are located inside the United States it reports 100% of its sales in this question.

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**R&D paid for by your company****7 What was the total worldwide R&D expense for your company in 2012?**

**If your company is publicly traded,** this amount is equivalent to that disclosed on SEC Form 10-K as defined in FASB ASC Topic 730, Research and Development (FASB Statement No. 2, "Accounting for Research and Development Costs.")

**If your company is foreign-owned,** refer to the instructions on page 3. Additional guidance, such as for **privately owned companies,** is available online at [econhelp.census.gov/brdscr](http://econhelp.census.gov/brdscr).

**NOTE:** Report your company's R&D expense even if the amount is not considered material for your company's financial statements.

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**8 Is the amount entered in Question 7 greater than zero?**

Yes → **Continue with Question 9**

No → **Skip to Question 12 on page 6**



**9 Does the amount reported in Question 7 include any of the following costs?**

- a. Collaborative research and development that was reimbursed by business partners, such as through cost-sharing agreements . . . . .  Yes  No
- b. R&D paid for by government or private foundation grants . . . . .  Yes  No
- c. Technical services not an integral part of an R&D project (such as product support provided by R&D employees) . . . . .  Yes  No
- d. Bid and proposal costs . . . . .  Yes  No
- e. Expense your company claimed resulting from the acquisition of another company with unfinished R&D projects (in-process R&D) . . . . .  Yes  No

**10 If you answered "Yes" to any of the costs in Question 9, what was the amount of these costs that was included in your response to Question 7?**

\$Bil.	Mil.	Thou.
<input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/>	<input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/>	<input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/>

**11 Subtract Question 10 from Question 7 and enter the result here. This is the total R&D paid for by your company in 2012.**

\$Bil.	Mil.	Thou.
<input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/>	<input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/>	<input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/>



**R&D paid for by others**

**12 What were your company's total worldwide costs (both direct and indirect) in 2012 for the following that were funded, paid for, or reimbursed by others not owned by your company?**

**Exclude:**

- Costs that were paid for by your company, such as those reported in Question 11
- Payments in excess of the actual cost of the work performed (such as profit or fees)

	\$Bil.	Mil.	Thou.
a. R&D that was reimbursed by your company's foreign owner, if your company was foreign-owned . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
b. Collaborative R&D that was reimbursed by business partners, such as through cost-sharing agreements. . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
c. R&D paid for by government or private foundation grants . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
d. Defense R&D services provided to the government and/or government contractors . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
e. Medical nonclinical R&D services provided to others not owned by your company. . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
f. Medical clinical trial Phase I-III services provided to others not owned by your company (include pass-through costs) . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
g. Nondefense custom software development and/or computer systems designed for others not owned by your company. . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Exclude:</b>			
<ul style="list-style-type: none"> <li>• Software development that does not depend on a scientific or technological advance, such as adding functionality to existing application programs, debugging systems, and adapting existing software</li> </ul>			
h. Developing, producing, and testing prototypes of customer's products prior to their introduction to the market (excluding defense-related prototyping reported in line d) . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
i. All other R&D services provided to others not owned by your company. . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
j. <b>Total</b> . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Employees**

**13 What was the total number of worldwide employees working at your company for the pay period that included March 12, 2012?**

**Include:**

- Full- and part-time employees

**Exclude:**

- Leased or temporary employees and on-site consultants

**Number**



**14 How many of the employees reported in Question 13 were employees of your company's domestic operations and foreign operations?**

**Domestic operations employees** include all employees whose payroll was reported on the first quarter filing of IRS Form 941, Employer's Quarterly Tax Return.

	(1) Domestic operations	(2) Foreign operations	(3) Total employees
Employees . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>

Total equals Question 13

**15 How many employees reported in Question 14 were R&D employees and how many were all other employees?**

**R&D employees include** all employees who work on R&D or who provide direct support to R&D, such as researchers, R&D managers, technicians, clerical staff, and others assigned to R&D groups. **Exclude** employees who provide only indirect support to R&D, such as corporate personnel, security guards, and cafeteria workers.

	(1) Domestic operations	(2) Foreign operations	(3) Total employees
a. R&D employees . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
b. All other employees . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>
c. <b>Total employees</b> . . . . .	<input type="text"/>	<input type="text"/>	<input type="text"/>

Total line equals Question 14

**16 Of the domestic R&D employees reported in Question 15, line a, what was the number of full-time equivalent (FTE) R&D employees working at your company for the pay period that included March 12, 2012?**

**Full-time equivalent (FTE) R&D employees** are an estimate of the manpower devoted to R&D activities. Count each full-time R&D employee as 1 FTE and all other employees based on the fraction of their time devoted to R&D. These amounts may be less than those reported in Question 15, line a.

	(1) Domestic operations
FTE R&D employees . . . . .	<input type="text"/>

**Patents**

**17 How many patents did your company apply for in 2012 from the U.S. Patent and Trademark Office (USPTO)?**

Number
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

**18 How many patents were issued to your company in 2012 by the USPTO?**

Number
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>



19

**Approximately how long did it take to complete this survey?**

Hours		Minutes	
<input type="text"/>	<input type="text"/>	:	<input type="text"/>

**Remarks** (Please use the space below for any explanations that may help us understand your reported data.)
**Thank You – Your Response is Important**

Accurate and timely statistical information could not be produced without your continued cooperation and goodwill. Thank you.

We estimate that it will take from .5 to 6 hours to complete this form, with 1.5 hours being the average. This includes time to read instructions, develop or assemble materials, conduct tests, organize and review the information, and maintain and report the information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

Paperwork Project 0607-0912  
 U.S. Census Bureau  
 4600 Silver Hill Road  
 AMSD-3K138  
 Washington, D.C. 20233

You may e-mail comments to [Paperwork@census.gov](mailto:Paperwork@census.gov); use "Paperwork Project 0607-0912" as the subject.

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