Highlights in CHE



Melissa Olson & Rachel Abraham

Scientific Highlights at NSF and CHE

We rely on our PIs to communicate the value and impact of their work so that we can...



Justify our use of taxpayer dollars to congress and the public



Learn about and share the latest developments in the field



Better understand our portfolios



Engage the public with cool and fun chemistry stories

What we'll cover:

Brief overview of NSF Highlights and Communications Channels

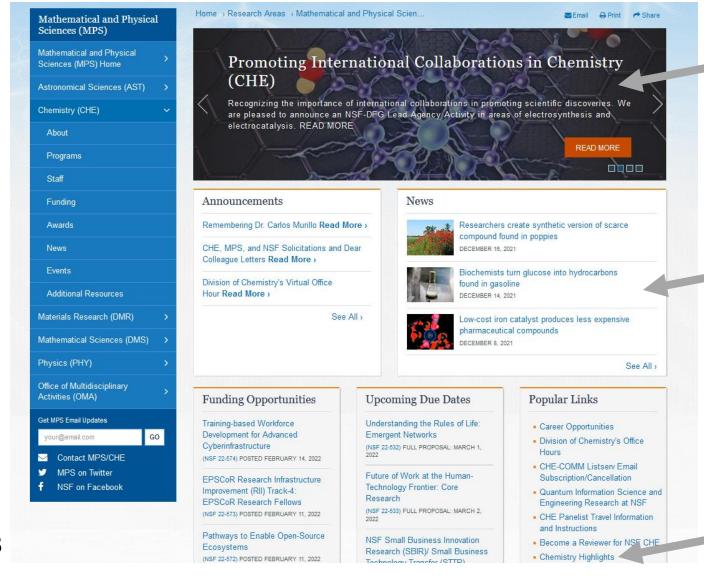
- Communications at the CHE level
- Communications at the MPS and NSF level

What makes a good highlight and how to submit it

Time for Q&A



Highlights in CHE – CHE Website



PI submitted Banner Images

Research News pieces on CHE funded research

Click here for Pl submitted highlights

Highlights in CHE – CHE Website

Chemistry Highlights

Contents:

Highlight Example

Recent Highlights

Highlight Instructions

Each year NSF Program Directors are asked to provide descriptions of program accomplishments, or "Highlights", on the results of NSF awards. Reporting these outcomes of the NSF Chemistry investment advance the Division's mission by:

- . Communicating the value of chemistry research advances and innovations to the public and to Congress
- Illustrating the NSF Chemistry portfolio to the public, industry, and government audiences
- Justifying our future budget requests
- . Documenting outcomes of program investment, as required by the Government Performance and Results Act (GPRA)
- · Highlight Example

Research Highlight funded by Chemistry of Life Processes (CLP) Program

Observing 3-hydroxyanthranilate-3,4-dioxygenase in action through a crystalline lens



The synthesis of quinolinic acid from tryptophan is a critical step in the *de novo* biosynthesis of nicotinamide adenine dinucleotide (NAD+) in mammals. Dr. Aimin Liu and his group at U Texas-San Antonio solved the missing piece of the information by investigating a dioxygenase that regulates quinolinic acid levels. The results from this project provide a comprehensive view of the dioxygenase mechanism by enabling step-by-step visualization of the catalytic cycle and the protein dynamics during catalysis. The results also reveal how the enzyme regulates metabolic pathway product

distributions, including the non-enzymatic product of biologically significant compounds. This knowledge will help to understand NAD+ hemostasis, immune regulation, and oxygen activation and utilization. This project was funded by the Chemistry of Life Processes (CLP) Program in the Division of Chemistry, initially (CHE-1623856 and CHE-1808637).

The Figure shows seven intermediate crystal structures of 3-hydroxyanthranilate-3,4-dioxygenase (HAO) that were determined during the *in crystallo* reaction; Figure credit: Aimin Liu and his group. This work was published in *PNAS*, **2020**, *117*, 19720-19730.

Back to Top

- · Recent Highlights
- Chemical Catalysis (CAT):

Click here for instructions and templates

Links to PI submitted highlights in each program

Highlights in CHE – Other Channels/Uses



Research highlights are included in our bi-weekly CHE-Comm listsery email



PI submitted highlights are used in conference or invited talks to highlight CHE funding opportunities and priorities



Highlights are shared amongst program directors, divisions and directorates to help keep us informed on the latest in the field



From Divisions to the Office of Legislative and Public Affairs (OLPA)

- CHE highlights are catalogued by the MPS directorate
- Comms liaisons in the MPS front office work with OLPA to provide content ideas, advise with press releases, and recommend noteworthy content
 - Internal Research Roundup, flagging major events/publications
- Sit on various working groups between OLPA and other comms specialists to share ideas



NSF Media Channels (managed by OLPA)

- NSF Science Zone Apps,
 Radio and Roku Channel
- Social Media:
 - Facebook
 - Instagram
 - LinkedIn
 - Pinterest
 - Twitter
 - Youtube





- "Vodcasts"
 - 4 Awesome Discoveries you Probably Didn't Hear About
 - NSF Science Now
 - Science Nation
- Podcasts
 - The Discovery Files
- Science Matters Blog
- Multimedia gallery



How to Submit a Highlight



Are you about a publish a transformative paper? Talk with your university press office!



 Press Releases can attract OLPA's attention for Research News pieces or vodcasts.



- Your press office can help you develop compelling images and tell a story in an easy-to-understand way.
- NSF program officers can provide a quote about your work



Don't have a press office you can work with? Submit a highlight to the CHE highlights inbox.

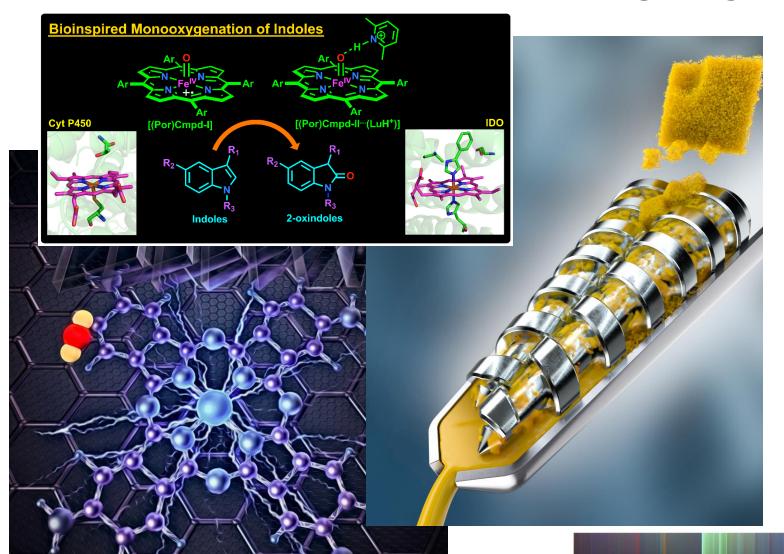
Go to the CHE Highlights web site for good examples and instructions



Email your Program Director



What Makes a Good Highlight? Images



Include clear and explanatory images, figures or illustrations.

- Artistic rendering of process
- Table-of-contents like figure

If a figure or images has been published else where, NSF may **not** be able to share it more broadly.

One exception is for open access publications



What Makes a Good Highlight? Text and Information

- Provide context for your work
 - What's the challenge or knowledge gap your work addresses and why is it important?
 - How does your work impact the field? How might "regular" people experience the work in the future (lower prices, less pollution, etc.)?
- Try to write for a college educated audience could a biologist understand? An economist?
- Include an award number
- Include a link or doi for your publication(s)

