

Transformative American Politics

Build and Broaden 2.0



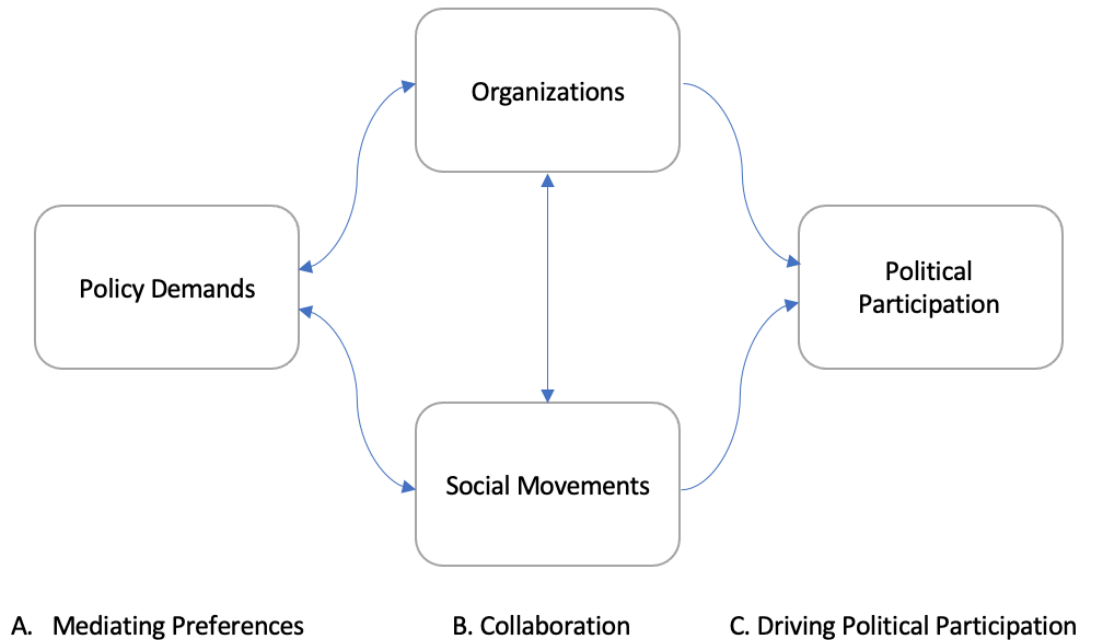


The Team

- Najja Baptist, University of Arkansas
- Niambi Carter, Howard University / University of Maryland
- Bernard Fraga, Emory University
- Artemesia Stansberry, North Carolina Central University
- Jarvis Hall, North Carolina Central University
- Periloux Peay, Georgia State University

The Core Question

- How do grassroots organizations and social movements shape traditional and unconventional modes of political participation in transitional states?



Research
Sites

Locations

Georgia

North Carolina

Arkansas

Washington DC

Maryland

Research Objectives


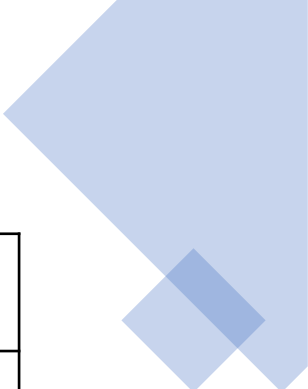
Create Rapid Response mobile polling labs

Conduct online surveys and survey experiments

Conduct focus group interviews and participant observations

Social media analysis

Voter Turnout analysis



Question	Mobile Labs	Surveys	Interviews and Observations	Turnout Data	Twitter Analysis
How do organizations and social movements mediate political preferences and policy agendas in the mass public?	✓	✓	✓		
How do the behaviors of, and interactions between, organizations and social movements drive political participation?	✓	✓	✓	✓	✓
How do political institutions and policymakers respond to increased turnout and new policy demands?			✓	✓	✓

Broader Impacts

- Build research infrastructure at Historically Black Colleges and Universities (HBCUs)
 - Rapid response teams
 - Dedicated computer labs at Howard and NCCU
- Train undergraduate and graduate students to perform cutting-edge research.
- Support graduate student networking and professional development
- Create a pipeline for undergraduate students at non-PhD granting institutions to attend graduate school

Where we stand in Year 1: Fall 2022 – Summer 2023

Purchasing and infrastructure building

Fielded survey with Cooperative Election Study

Team-building during the spring semester

Team training in the summer

Twitter data coding and analysis

Year 2: Fall 2023 – Summer 2024

Republican Primary

Potential for a Democratic Primary

Collaborative Multicultural Post-election Survey

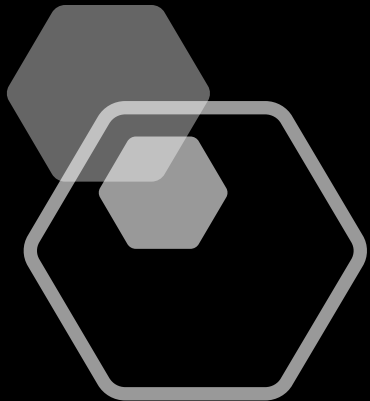
Blaire Center Survey (University of Arkansas)

Year 3: Fall 2024 – Summer 2025

Presidential Primaries

General Election

Complete Data Analysis



Thank You!

Contact Information

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