**\*\*\*\*\*Draft\*\*\*\*\***



**Science: Becoming the Messenger**

*A communications skill-building workshop brought to you*

*by the National Science Foundation*

***For a small group of ambitious researchers specially selected to participate for a second day***

**Salt Lake City Marriott Downtown at City Creek**

**August 23, 2012**

7:30 – 8:00 **Breakfast**

8:00 – 8:30 60-Second Participant Introductions - Participants Must Address:

* Name
* Institution
* Area of Research
* Main Message

8:30 – 9:00 Last Chance for Questions from Day One

9:00 – 9:45 Media Interview Tips and Techniques

9:45 – 10:00 Media Interview Exercise Part One

10:00 – 10:15 **Break**

10:15 – 10:45 Media Interview Exercise Part Two

10:45 – 11:00 Presentation Tips and Techniques

11:00 – 1:00 Prepare Your Presentation

**Additionally, we will be conducting video interviews of each participant. After your presentation,**

**please work one-on-one with Joe Schreiber to review your video.**

12:00 – 1:00 **Working Lunch**

1:00 – 1:30 Rehearse Your Presentation

1:30 – 1:45Copy Presentations to Provided Flash Drives

1:45 –3:00 Press Conference

3:00 – 3:15 **Break**

3:15 – 4:30 Press Conference (continues)

4:30 – 4:45 Wrap Up

4:45 – 5:00Complete Evaluation Forms

Presentation of Certificates