

*The
National
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Board's*

2001

*Public
Service
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The National Science Board (NSB) invites nominations for the 2001 NSB Public Service Award. Established by the NSB in November 1996, the award is presented annually in May to recognize people and organizations who have increased public understanding of science or engineering. The award may be given to an individual and to a group (a company, corporation, or organization). Members of the U.S. Government are not eligible.

Accomplishments in science and engineering are helpful but not a primary consideration.

Selection Criteria

Candidates for the individual and group (company, corporation, or organization) award must have made contributions to public service in areas other than research, and should meet one or more of the following criteria:

- Increased the public's understanding of the processes of science and engineering through scientific discovery, innovation, and its communication to the public
- Encouraged others to help raise the public understanding of science and technology
- Promoted the engagement of scientists and engineers in public outreach and scientific literacy
- Contributed to the development of broad science and engineering policy and its support
- Influenced and encouraged the next generation of scientists and engineers
- Achieved broad recognition outside of the candidate's area of specialization
- Fostered awareness of science and technology among broad segments of the population

Candidates remain eligible for consideration for three years, including the year of nomination.

The recipient will be selected by a six-member advisory committee appointed by the NSB Chairman.

How To Submit a Nomination

To submit a nomination for an individual or a group, provide

- Your name, address, and telephone number
- The name and address of the candidate
- A summary of the candidate's activities as they relate to the selection criteria
- A clear statement of the candidate's contribution(s) to the public understanding of science
- In the case of an individual nomination, the candidate's vita (no more than three pages)

Deadline for Nominations

Postmarked by September 22, 2000

For Further Information

For further information, or to submit a nomination, contact

Mrs. Susan E. Fannoney
Executive Secretary
NSB Public Service Award Committee
National Science Foundation
4201 Wilson Boulevard, Room 1220
Arlington, VA 22230

Phone: 703-292-8096
Fax: 703-292-9008
Email: sfannone@nsf.gov

About the National Science Board

The National Science Foundation (NSF), established in 1950 as an independent agency of the Federal government, is governed by the National Science Board (NSB). The NSB, consisting of 24 Presidentially-appointed members, establishes policies for the NSF; approves its budget, new programs, and major awards; and oversees its functioning.

The NSB assists the President and Congress in formulating national policies in science, engineering, and education in science and engineering. The NSB initiates and conducts studies on a broad range of policy topics, and presents the results in reports to the President and Congress. More than 20 such reports, including *Science and Engineering Indicators*, have been published. In addition to formal studies, the NSB occasionally publishes policy papers and otherwise transmits its views on major issues to the President, Congress, the research and educational communities, and the general public.

Additional information concerning the National Science Board can be found on the World Wide Web

at

<http://www.nsf.gov/nsb>.

Recipients

2000

Individual: Philip and Phylis Morrison
Cambridge, Massachusetts

“For a lifetime of film and radio reporting, writings, especially book reviews in *Scientific American*, and serving as role models and teachers for generations of students”

Group: Science Service
Washington, DC

“For its pioneering influence on increasing public understanding of science, mathematics and engineering through science fairs, national and international science competitions, and the publication of *Science News*”

1999

Individual: Stephen J. Gould
Alexander Agassiz Professor of
Zoology
Harvard University

Group: “Bill Nye the Science Guy”
KCTS-TV, Seattle

1998

Individual: Jane Goodall
The Jane Goodall Institute
Silver Spring, Maryland

Group: NOVA, PBS series
WGBH-TV, Boston