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**Science: Becoming the Messenger**

*A communications skill-building workshop brought to you by the National Science Foundation*

**Boise State University Student Union**

**1700 University Drive, Boise, Idaho 83725**

**DAY ONE**

*Day One of the “Science: Becoming the Messenger” workshop equips attendees with the fundamental skills needed to plan, create, and execute effective communications. The morning sessions explain how to design and deliver convincing messages, while the afternoon sessions demonstrate how to apply this knowledge across diverse communications platforms—such as presentations, videos, and blogs.*

**May 29, 2013**

7:30 a.m. **Breakfast and registration**

8:00 - 8:15 **Welcome**

* Susan Mason, NSF

8:15 – 8:30 **The Power of Communications**

* Dan Agan

8:30 – 8:45 **The Workshop “Morning Show”**

* Chris Mooney and special guests

8:45 – 9:30 **How Scweet It Is (Getting started with Twitter) *laptop/tablet required***

* Chris Mooney

9:30 – 10:30 **Creating & Distilling Your Message**

* Dan Agan
* Chris Mooney
* Joe Schreiber

10:30 – 10:45 **Break**

10:45 – noon **Creating & Distilling Your Message (continued)**

12:00 – 12:45 **Lunch**

12:45 – 1:00 **Remarks from EPSCoR**

1:00 – 2:00 **A Hitchhiker’s Guide to Public Presentations**

* Dan Agan

2:00- 3:00 **Working with Messages – working session**

* Dan Agan
* Chris Mooney
* Joe Schreiber

3:00 – 3:15 **Break**

3:15 – 4:45 **Video Boot Camp: Tell Your Story on Camera *laptop/tablet required***

* Joe Schreiber

4:45 - 5:30 **I Am New Media (And So Can You!)** ***laptop/tablet required***

* Chris Mooney

5:30 ­– 5:45 **The Workshop “Morning Show” – Revisited**

* Chris Mooney

5:45 – 6:00 **Complete Evaluation Forms**

**Presentation of Certificates**