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**Science: Becoming the Messenger**

*A communications skill-building workshop brought to you by the National Science Foundation*

**Holloway Commons, University of New Hampshire**

**75 Main Street, Durham, New Hampshire 03824**

**DAY ONE**

*Day One of the “Science: Becoming the Messenger” workshop equips attendees with the fundamental skills needed to plan, create, and execute effective communications. The morning sessions explain how to design and deliver convincing messages, while the afternoon sessions demonstrate how to apply this knowledge across diverse communications platforms—such as presentations, videos, and blogs.*

**April 10, 2013**

7:30 a.m. **Breakfast and registration**

8:00 - 8:15 **Welcome**

* Susan Mason, NSF

8:15 – 8:30 **The Power of Communications**

* Dan Agan

8:30 – 8:45 **The Workshop “Morning Show”**

* Chris Mooney and special guests

8:45 – 9:30 **How Scweet It Is (Getting started with Twitter) *laptop/tablet required***

* Chris Mooney

9:30 – 10:30 **Creating & Distilling Your Message**

* Dan Agan
* Chris Mooney
* Joe Schreiber

10:30 – 10:45 **Break**

10:45 – noon **Creating & Distilling Your Message (continued)**

12:00 – 12:45 **Lunch**

12:45 – 1:00 **Remarks from EPSCoR**

* NSF EPSCoR
* New Hampshire EPSCoR

1:00 – 2:00 **A Hitchhiker’s Guide to Public Presentations**

* Dan Agan

2:00- 3:00 **Working with Messages – working session**

* Dan Agan
* Chris Mooney
* Joe Schreiber

3:00 – 3:15 **Break**

3:15 – 4:45 **Video Boot Camp: Tell Your Story on Camera *laptop/tablet required***

* Joe Schreiber

4:45 - 5:30 **I Am New Media (And So Can You!)** ***laptop/tablet required***

* Chris Mooney

5:30 ­– 5:45 **The Workshop “Morning Show” – Revisited**

* Chris Mooney

5:45 – 6:00 **Complete Evaluation Forms**

**Presentation of Certificates**